



LUIS E. QUEVEDO (he/him/his)

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## EDUCATION

THOMAS JEFFERSON  
UNIVERSITY

Master of  
Business Administration  
Concentration in  
Strategy & Design Thinking  
2021

DREXEL UNIVERSITY

Bachelor of Science  
Graphic Design  
2014

## SKILLS

Adobe Creative Suite  
Marketing  
Microsoft Office  
Social Media  
Fluent in Spanish

## RECOGNITIONS

(2) Education Advertising  
Award, 2021

GDUSA American Inhouse  
Design Award, 2020

Folio: Eddie and Ozzie Awards  
Honorable Mention, 2019

(2) GDUSA American Inhouse  
Design Award, 2019

GDUSA Student to Watch, 2014

## EXPERIENCE

NASDAQ

Graphic Designer, April 2022 – Present

- Create compelling branded marketing collateral for internal and external campaigns including digital, print, and environmental design
- Collaborate closely with fellow creatives and stakeholders to ensure brand consistency and productive workflow
- Handle multiple projects from concept to delivery, while communicating with team members across the company from concept through production

DREXEL UNIVERSITY

Westphal College Of Media Arts & Design

Adjunct Professor, April 2022 – Present

- Teach Professional Portfolio: a class that assists graduating graphic design students with their portfolio, resume, interviewing skills, and real-world knowledge as they prepare for the professional world

THOMAS JEFFERSON UNIVERSITY

Senior Graphic Designer, January 2018 – April 2022

- Developed strong creative solutions to marketing initiatives for print, environmental, multimedia, and web/digital distribution
- Collaborated with various teams using departmental collaboration tool
- Managed the design and production processes with external vendors to facilitate printing and digital design files

NATIONAL CONSTITUTION CENTER

Designer, October 2015 – January 2018

Junior Designer, June 2014 – October 2015

- Visualized and designed large scale environmental graphics for special events, feature exhibits, and marketing throughout the museum and commercial locations
- Collaborated daily with various departments to produce strategically designed materials that furthered institutional goals and vision
- Managed the Center's design project log, serving as the primary contact and designer for all incoming projects
- Developed and maintained strong relationships with vendors on various steps from cost estimating through production

SEDSO DESIGN

Graphic Design Intern, November 2012 – March 2014

- Developed a variety of projects ranging from full branding to different forms of print media and web design