LUIS E. QUEVEDO • GRAPHIC DESIGNER

315 New Street Apt 104
Philadelphia, PA 19106
luis.e.quevedo@gmail.com
luiseq.com • 917.770.2448

EXPERIENCE

THOMAS JEFFERSON UNIVERSITY
Senior Graphic Designer, *January 2018 – Present*
- Develop strong creative solutions to marketing initiatives for print, environmental, multimedia, and web/digital distribution
- Collaborate with Creative Services, Marketing, Communications, Public Affairs, Social Media, and Web/Interactive teams using departmental collaboration tool
- Manage the design and production processes with external vendors to facilitate printing and digital design files

NATIONAL CONSTITUTION CENTER
Designer, *October 2015 – January 2018*
Junior Designer, *June 2014 – October 2015*
- Visualized and designed large scale environmental graphics for special events, feature exhibits, and marketing including window displays, title walls, and floor decals throughout the museum and in commercial locations
- Collaborated daily with various departments to produce strategically designed materials to help further the departmental goals and institutional vision
- Created a full range of collateral and managed projects from concept through production
- Managed the Center's design project log, serving as the primary contact and designer for all incoming projects
- Developed and maintained strong relationships with vendors on various steps from cost estimating through production

SEDSO DESIGN
Graphic Design Intern, *November 2012 – March 2014*
- Developed a variety of projects ranging from full branding to different forms of print media and web design
- Assisted in curating monthly art shows and corresponded with various types of clients and vendors for assignments

EDUCATION

THOMAS JEFFERSON UNIVERSITY	PHILADELPHIA, PA
Master of Business Administration, *Concentration in* Strategy & Design Thinking	2021
DREXEL UNIVERSITY	PHILADELPHIA, PA
Bachelor of Science in Graphic Design	2014

SKILLS

Adobe Creative Suite, Microsoft Office, Social Media, Workamajig, *Fluent in* Spanish

RECOGNITIONS

Education Advertising Award (2)	2021
GDUSA American Inhouse Design Award	2020
Folio: Eddie and Ozzie Awards Honorable Mention	2019
GDUSA American Inhouse Design Award (2)	2019
GDUSA Student to Watch	2014